



THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:	)	Method of Generating Revenue From the
	)	Right to Display Advertising Information
BRADLEY EMALFARB	)	on or Adjacent to a Public Right-of-Way
	)	
Ser. No.: 10/601,390	)	Group Art Unit: Unassigned
	)	
Filed: 6/23/03	)	Examiner: Unassigned

INFORMATION DISCLOSURE STATEMENT

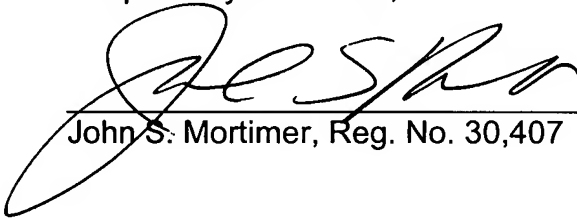
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Sir:

Applicant wishes to call the Examiner's attention to the art listed on the attached form PTO-1449. A copy of the reference is attached.

It is believed that the claims pending in the above application are allowable over the cited reference. An early and favorable action on the merits is respectfully requested.

Respectfully submitted,

  
\_\_\_\_\_  
John S. Mortimer, Reg. No. 30,407

WOOD, PHILLIPS, KATZ,  
CLARK & MORTIMER  
500 W. Madison St., Suite 3800  
Chicago, IL 60661  
(312) 876-1800

Date: Oct 6, 2003

37 CFR 1.8  
CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on 10-15-03 (date).

  
\_\_\_\_\_  
Terri Craine

FORM PTO-449  
(REV. 7-80)U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY DOCKET NO.

00254-0072US

SERIAL NO.

10/601,390

**LIST OF PRIOR ART CITED BY APPLICANT**  
(Use several sheets if necessary)

OCT 20 2003

APPLICANT:

BRADLEY EMALFARB

FILING DATE

6/23/03

GROUP

**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,430,605	8/02	Hunter			
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

**FOREIGN PATENT DOCUMENTS**

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

**OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)**

	AQ		
	AR		
	AS		

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.